



Advanced
Decision
Support
Software
& Services

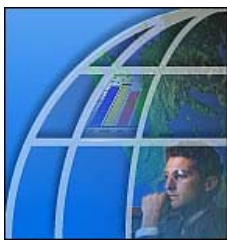
Expert Choice Green Belt® Public Training Program
November 19-20th, 2008, Arlington, Virginia

Empower yourself and your colleagues to bring the value of Expert Choice to your business to make better, faster, and more responsible decisions.

What you will learn in this course:

- ***How to structure and manage complex decisions***
- ***Basic and advanced software usage skills***
- ***Group decision making best practices***
- ***Meeting facilitation skills using EC11.5 and Comparison Core***
- ***Portfolio management and resource allocation using the EC Resource Aligner***
- ***Solution deployment best practices and decision governance***

This intensive training solution includes the following core modules:



Module	Title	Description
Module 1	Introduction	See a powerful demonstration of how leading organizations use Expert Choice's tool suite. See the value propositions for the EC solution, and review its applicability to various decisions.
Module 2	Decision Making Theory	Learn about decision making best practices and the fundamentals of the Analytic Hierarchy Process. Gain a thorough understanding of how EC helps leaders make better and faster decisions.
Module 3	Plan	Set up your decision models with planning, problem research and stakeholder analysis. Leverage proven pre-meeting questionnaires to better understand the voice of your stakeholders.
Module 4	Structure	Build effective decision models from the top down and bottom up using affinity diagrams and Pro/Con approaches. Translate your information into a powerful hierarchy of objectives.
Module 5	Measure	Prioritize using powerful relative and absolute measurement techniques. Learn about pairwise comparison using the verbal, graphical and numerical modes. Create absolute formulas such as rating scales, utility curves and step functions.
Module 6	Synthesize/Sensitize	Use EC's powerful synthesis capabilities to review your priorities. Iterate to improve your decisions using five types of sensitivity analysis techniques.
Module 7	Group Decision Making & Facilitation	Group-enable your decision models for facilitation with keypads or over the Internet. Import data into your model from external databases. Facilitate Group models using EC's proprietary methodology. Learn and practice the activities, mind-set, and talk of a professional facilitator. Leverage keypad input methods during decision meetings.
Module 8	Portfolio Management and Resource Allocation	Allocate your resources optimally using the power of EC's Resource Aligner with its advanced optimization engine. Practice with advanced constraint modeling techniques and multiple funding scenarios. Learn about PMO and governance best practices.
Module 9	Report/Justify	Better justify your decisions by creating a clear audit trail with sound evidence. Produce effective reports that communicate your decision.
Module 10	Implement & Perform	Put it all together with an impactful deployment plan that lets you hit the ground running. Explore decision best practices and learn how leading organizations have effectively implemented EC.



Registration Information: *Seats are limited so call now!*

Venue: Expert Choice, 4th Floor, 1501 Lee Highway, Arlington, VA 22209
Date: November 19-20th, 2008 (8:00 AM to 5:00 PM each day)
Price: \$2,195 per seat

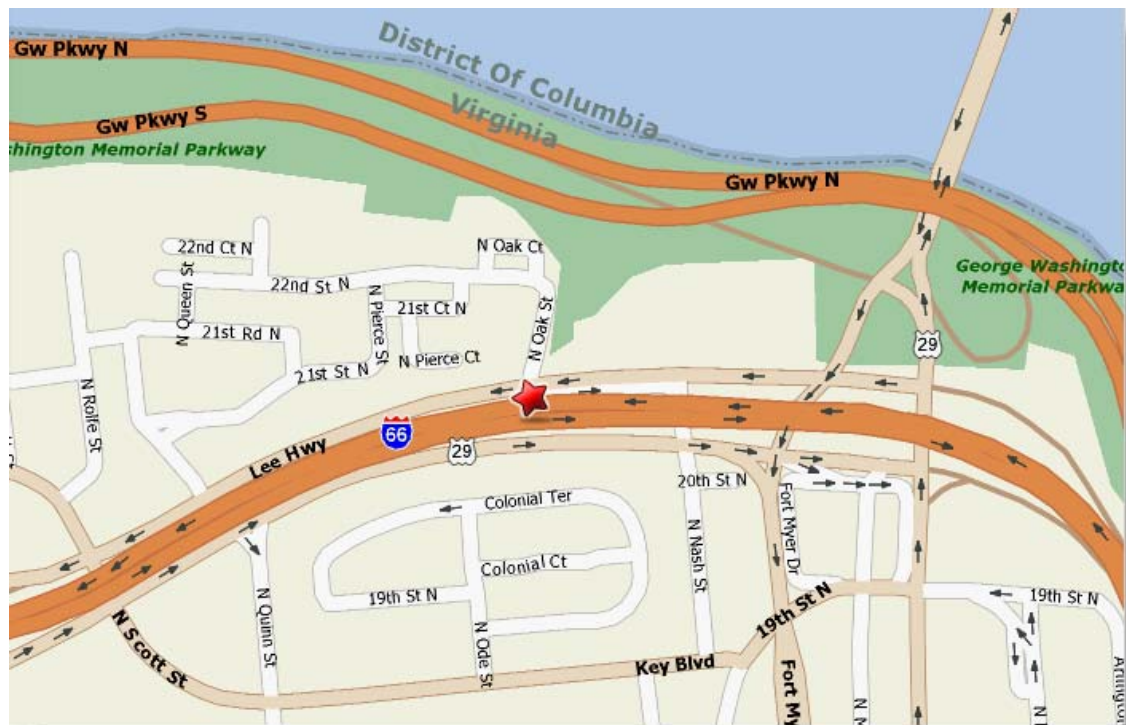
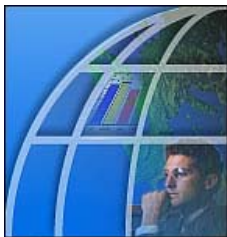
Expert Choice Directions

Expert Choice is a four-block walk from the Rosslyn Metro Station. We are located in the Air Force Association Building, a large red brick building on Lee Highway - **please proceed to the 4th floor.**

Parking: Parking is available in the garage of the building. We will provide tokens for you to exit the building each day.

Hotels: For local hotel information, please look below or contact us at (703) 243-5595. **Please book your hotels and flights now.**

- Applications**
- Enterprise Portfolio Analysis
 - Resource Allocation
 - Vendor Selection
 - Strategic Planning
 - Risk Assessment
 - HR Management



From Dulles Airport:

Take the Dulles Access Road for 13.8 miles. Access Road turns into VA 267 East. Take the I-66 East Exit. Continue on and take **Exit 73** from I-66 East. Take a left on N. Lynn Street crossing over I-66. Take a left on US-29/Lee Highway heading west. Take a right at North Oak Street and take an immediate left into our garage.

From National Airport:

Take I-66 West Exit. Merge on to I-66 West. Take the **VA-110 NORTH/ROSSLYN(I-66 W)** exit, exit **#9A**. Take the **LEE HWY/US-29** exit towards **KEY BR/ROSSLYN**, exit **#73**. Take a left on N. Lynn Street crossing over I-66. Take a left on US-29/Lee Highway heading west. Take a right at North Oak Street and take an immediate left into our garage.

From Rosslyn Metro Station:

Exit station from rear exit and walk North on Fort Meyer Drive until you reach the Marriott. Take a left and walk up until you see the Air Force Association Building. The training facility is on the Fourth Floor.



Local Hotels

All of the below hotels are within walking distance of Expert Choice. They are presented in order of proximity, with the nearest being listed first and the furthest last..

Key Bridge Marriot

1401 Lee Highway
Arlington, VA 22209
Phone: (703) 524-6400
Fax: (703) 524-8964

<http://www.marriott.com/dpp/PropertyPage.asp?MarshaCode=WASKB>

Holiday Inn Rosslyn @ Key Bridge

1900 N. Fort Myer Dr.
Arlington, VA 22209
Phone: (703) 807-2000
Fax: (703) 522-7480

<http://www.holidayinnwashingtondc.com/hotels/waswp.html>

Virginia Suites

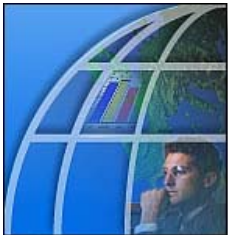
1500 Arlington Blvd.
Arlington, VA 22209
Phone: (703) 522-0400
Fax: (703) 525-4462

<https://reservations.synxis.com/opbe/rez.aspx?flashOk=1&lang=1&hotel=10082&chain=5130>

Hyatt Arlington

1325 Wilson Boulevard
Arlington, VA 22209
Phone: (703) 525-1234
Fax: (703) 908-4790

<http://arlington.hyatt.com/property/index.jhtml>



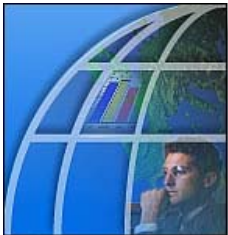


Expert Choice Training Registration Form

(Please Fax to 703 243 5587 or email to training@expertchoice.com)

Course:	Expert Choice Green Belt® – November 19 th -20 th , 2008		
Name:		Title:	
Organization:			
Address:			
City:		State/Region:	
Zip/Postal:		Country:	
Phone:		Email:	
Org. Type:		Industry:	
Payment Method:		PO #:	
CC Type:		CC Number:	
CC Expiration:		Name on Card:	
I need assistance booking a hotel.	<input type="checkbox"/>		
I need assistance with directions/airports.	<input type="checkbox"/>		
I will be bringing my own laptop for the training. (We recommend you use your own laptop.)	<input type="checkbox"/>		
By signing the adjacent line you are stating that you will attend the course. Your registration will be complete (and your seat confirmed) upon receipt of payment or a Purchase Order.			

- Applications**
- Enterprise Portfolio Analysis
 - Resource Allocation
 - Vendor Selection
 - Strategic Planning
 - Risk Assessment
 - HR Management



Cancellation Policy

Prepayment or a valid purchase order is required to reserve a course seat.

All course seats obtained by purchase of an EC11.5 package must be taken within six months of the purchase date. After six months the course seat is forfeited.

All customers that have purchased a seat without purchasing EC11.5 and wish to cancel their reservation must do so at least one month prior to the course date in order to receive a full refund. If not, Expert Choice, Inc. will do its best to accommodate you in another class, based on availability.

All people wishing to cancel their seat reservation within two weeks of the course date may send a substitute in their place.

Expert Choice, Inc. reserves the right to cancel any seminar up to two weeks prior to the scheduled course date. Customers will be notified by telephone, email or fax of any cancellations. Paying customers will be given the option of being issued a refund after the cancellation or reserving a seat for the next available course date.